

If you are an organiser of events, or have a team that needs training, you will know the skill of creating an automatic referral process is vital for everyone and all businesses and is very popular, simply because people do not know how to get quality referrals on an ongoing basis, and this causes fear.

If your team wants to be entertained while learning this high level skill, then they will love this workshop. No more fear, quicker and more qualified referrals everyone wins.

Well you know how difficult make cold calls and you and I know what happens when we have no one to see, call or email.

You can try and buy expensive unqualified leads which waste your time, your hard earned cash and pride when your prospects are not interested or you can learn word for word how to create your own programme which means you can work proactively and get more referrals.

There are 2 types of people in the world, those who are trained in the skill and process of getting a constant flow of ongoing referrals which will create a tap of flowing with qualified prospects, and those who hope the phone will ring. This is the difference between being proactive or reactive.

If you want to create your own automatic referral process then let me share with you what you will get when you hear me speak I will give you the same process I used successfully for the last 6 years

How to create an automatic referral programme

How to avoid cold calling ever again, and having people call you to see you.

How to identify potential referral partners, and have a strategy to contact them

To measure where, when and how referrals come in, and to understand who is a good referral for you.

I will teach step by step how to overcome the fear for life, and looking desperate when asking for referrals.

In a highly entertaining, fast moving presentation with interactive communication, which motivates everyone to want to use these skills and develop a process immediately, straight after I have spoken you will be able to get started.

That uncomfortable feeling in the pit of your stomach will disappear for life when know you do not have to buy leads, advertise or make cold calls and you will get new business more easily, learn this skill in only one presentation, workshop or one to one session for life. I realise you could have a program, but this process has worked for me and thousands of others.

So what is going to be easier for you? Miss out on all that income being untrained and lacking the knowledge on how to create a referral process? Or learn this skill in just one presentation and sort this painful problem out for life.

My name is Bernie De Souza helping you to get more clients more easily and more often without even selling.